



WOMEN
EDUCATION & SOCIAL WELFARE
VOL. 1 NO. 1 (2024)

ISSN: 3064-2469

Balancing Act: Navigating Work and Life-A Compelling Bibliographic Exploration Among Women, but does Everyone Consider It?

Nur Endah Susilowati✉, Nuzulira Janeusse Fratiwi✉ and Carolina Sri Athena Barus✉

To cite this article Endah Susilowati, N., Janeusse Fratiwi, N., & Sri Athena Barus, C. (2024). Balancing Act: Navigating Work and Life - A Compelling Bibliographic Exploration Among Women, But Does Everyone Consider It. *Women, Education, and Social Welfare*, 1(1), 1–11. <https://doi.org/10.70211/wesw.v1i1.86>

To link to this article:



[Published online: June 30, 2024](#)



[Submit your article to this journal](#)



[View crossmark data](#)



Balancing Act: Navigating Work and Life-A Compelling Bibliographic Exploration Among Women, but does Everyone Consider It?

Nur Endah Susilowati^{1*}, Nuzulira Janeusse Fratiwi² and Carolina Sri Athena Barus³.

Received : January 21, 2024

Revised : March 22, 2024

Accepted : May 12, 2024

Online : June 30, 2024

Abstract

This bibliographic analysis presents a meticulous exploration of the existing literature regarding women's work-life balance. It synthesizes a wide array of scholarly sources to uncover trends, patterns, and gaps in research on this critical topic. The analysis reveals the myriad challenges women face in their pursuit of work-life balance, ranging from career advancement hurdles to societal expectations and familial responsibilities. It highlights the diverse strategies and coping mechanisms women employ to navigate these challenges successfully. Furthermore, this bibliographic analysis raises the question of whether work-life balance is a universally recognized and prioritized concept among women from various backgrounds and cultures. It critically examines the cultural and contextual factors that may shape differing perspectives on this issue. By scrutinizing the scholarly discourse on women's work-life balance, this analysis aims to provide a comprehensive overview of the current state of knowledge in this field. It offers valuable insights into the research landscape and identifies potential avenues for future investigation, fostering a deeper understanding of the complexities surrounding women's experiences in balancing work and life.

Keywords: Career Advancement, Coping Mechanisms, Cultural Perspectives, Women's Challenges, Work-Life Balance.

Publisher's Note:

WISE Pendidikan Indonesia stays neutral with regard to jurisdictional claims in published maps and institutional affiliations.



Copyright:

©

2024 by the author(s).

License WISE Pendidikan Indonesia, Bandar Lampung, Indonesia. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution-ShareAlike (CC BY 4.0) license

(<https://creativecommons.org/licenses/by/4.0/>).



INTRODUCTION

In an ever-evolving world where societal norms and expectations continue to shift, the concept of work-life balance stands as a pivotal and often elusive facet of modern life. For women, especially, this equilibrium between the demands of their professional careers and personal lives has become a subject of paramount importance [1]. The pursuit of work-life balance is not merely a matter of convenience; it encompasses a dynamic interplay of multifaceted challenges, strategic decisions, and personal experiences. Women today are increasingly stepping into roles that require high levels of commitment and expertise, often navigating male-dominated industries while simultaneously managing family responsibilities [2]. This duality can lead to a constant juggling act, where success in one area may come at the expense of the other. The pressure to excel in both domains can be overwhelming, resulting in stress, burnout, and feelings of inadequacy [3].

The societal expectations placed on women further complicate the quest for balance. Traditional gender roles and stereotypes can create additional barriers, as women may feel obligated to prioritize family over career or vice versa [4]. These societal pressures can be internalized, leading to self-imposed guilt and anxiety when attempting to fulfill multiple roles simultaneously. Additionally, personal experiences and support systems play a crucial role in navigating these challenges. The presence of a supportive partner, family, and social network can significantly ease the burden, providing emotional and practical assistance [5]. Women who have access to mentors and role models within their professional circles may also find it easier to navigate their career paths while maintaining a healthy work-life balance [6]. Understanding how women navigate these complex waters becomes increasingly vital in fostering environments that support gender equality and personal well-being. Employers, policymakers, and society at large must recognize the unique challenges women face and work towards creating more inclusive and flexible systems. By addressing these issues, we can pave the way for a future where women can thrive both professionally and personally, achieving a true sense of balance and fulfillment [7].

This bibliographic exploration delves into the extensive literature documenting women's experiences in striving for work-life harmony [8]. It unravels the diverse challenges they face, such as workplace inequalities, systemic barriers, and personal obligations, while also examining the innovative strategies women employ to navigate these challenges, including flexible working arrangements, time management, and support networks. The significance of work-life balance for women cannot be overstated [9]. As more women join the workforce and pursue careers, balancing work and personal life becomes critical for their well-being and societal progress [10]. Achieving this balance leads to reduced stress, improved health, and enhanced life satisfaction, enabling women to be more present and engaged both at work and home [11].

Economically, effective work-life balance helps women remain in the workforce, contributing to productivity and career advancement, fostering innovation, and driving economic growth. Additionally, this balance positively impacts family dynamics by promoting equitable distribution of household and childcare responsibilities, strengthening family bonds, and modeling positive behavior for future generations [12]. From a societal perspective, promoting work-life balance for women is a step toward greater gender equity [13]. It challenges traditional gender roles and stereotypes that often place disproportionate burdens

on women to prioritize family over career. By supporting women in achieving this balance, society can move toward a more equitable environment where individuals, regardless of gender, have the opportunity to thrive both professionally and personally [14].

The challenges women face in their pursuit of work-life balance are diverse and multifaceted. In many cases, women contend with gender-specific obstacles, such as the gender pay gap and limited access to leadership positions [15]. These challenges not only impact women's economic security but also affect their ability to allocate time and energy to their personal lives. Furthermore, women often find themselves juggling multiple roles, including those of employees, partners, parents, and caregivers [16]. The expectations placed upon them can lead to burnout, stress, and a constant feeling of being torn between conflicting responsibilities. Understanding the specific challenges women encounter is essential for devising effective strategies to address them [17].

Despite the myriad challenges, women have developed a wide range of strategies and coping mechanisms to navigate the complex terrain of work-life balance [18]. These strategies may include flexible work arrangements, effective time management, and seeking support from their communities and families. Additionally, women often draw on their resilience, determination, and adaptability to overcome obstacles and pursue their goals [19].

As we delve deeper into this bibliographic analysis, an important question arises: Does everyone consider work-life balance with the same weight and importance? This question prompts us to examine the broader societal landscape, where not all individuals have the same awareness or privilege to actively pursue such balance [20]. While many women are acutely aware of the importance of work-life balance and actively seek strategies to achieve it, there are segments of society where this concept may not hold the same level of importance [21]. Socioeconomic disparities, cultural differences, and institutional limitations can influence whether individuals have the opportunity and resources to prioritize work-life balance [22]. This discrepancy raises important questions about equity and the accessibility of work-life balance to all, regardless of their background or circumstances [23].

This exploration aspires to not only compile and synthesize existing research but also to illuminate potential avenues for future investigation. It is our hope that this study will foster a deeper understanding of the intricate interplay between women, their careers, and their personal lives, ultimately contributing to a more balanced and equitable future for all. By shedding light on the challenges, strategies, and disparities surrounding work-life balance among women, we aim to stimulate thoughtful discourse and inspire further research in pursuit of a more harmonious and inclusive society.

METHODS

The research begins by clearly defining its objectives and questions, providing a focused direction for the bibliographic analysis. It proceeds to identify suitable databases, academic journals, and digital libraries, including resources like PubMed, JSTOR, Google Scholar, and Scopus [24]. Comprehensive search queries are developed using relevant keywords and Boolean operators to ensure a precise search. An initial search is conducted in selected databases, with the number of search results recorded. The search is then refined using predefined inclusion and exclusion criteria, specifying factors like publication date ranges, language, and relevance to research objectives. Following the refinement, sources are screened

and selected based on these criteria, with duplicates and irrelevant items eliminated. Relevant information is extracted from the selected sources, including bibliographic details, research methods, key findings, and insights related to women's work-life balance.

The extracted data is then organized into thematic categories or codes, facilitating structured analysis [25]. The analysis phase involves identifying trends, patterns, and gaps in the literature, with a focus on comparing and contrasting different perspectives and studies. A comprehensive bibliography of the selected sources is compiled, adhering to a consistent citation style, such as APA or MLA. The results of the bibliographic analysis are presented clearly and coherently, interpreting the findings in the context of the research objectives and questions. Discussion centers on the implications of the findings for understanding women's work-life balance, considering societal and cultural factors influencing perceptions and experiences. Lastly, the research identifies potential avenues for future investigation, building on gaps or limitations identified during the analysis. This systematic workflow guides the bibliographic analysis, ensuring a structured and organized approach to the study of women's work-life balance.

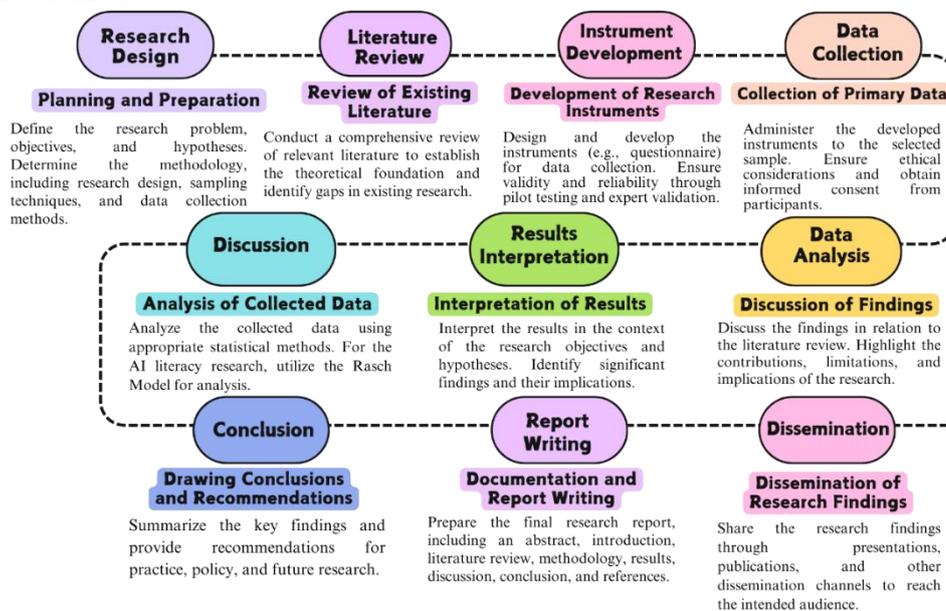


Figure 1. Below is the research workflow for searching and processing data

RESULT AND DISCUSSION

The bibliographic analysis of women's work-life balance reveals a complex landscape shaped by numerous challenges, multifaceted strategies, and disparities in the consideration and pursuit of this equilibrium. This section delves into the key findings, discusses the implications, and explores the varying perspectives on women's work-life balance. Key findings indicate that women's work-life balance is influenced by a myriad of factors, including socio-economic status, cultural expectations, workplace policies, and personal aspirations. The challenges women face in achieving a satisfactory work-life balance are often rooted in deeply entrenched societal norms and structural inequalities [26]. For instance, traditional gender roles and expectations can place an undue burden on women, compelling them to juggle professional responsibilities with domestic duties. In terms of strategies, women employ a diverse array of approaches to navigate the complexities of work-life balance. These strategies range from seeking flexible work arrangements and utilizing childcare services to leveraging technology

and prioritizing self-care. However, the effectiveness of these strategies can vary widely based on individual circumstances and the level of support available from employers, family members, and the broader community.

Disparities in the consideration and pursuit of work-life balance are evident across different demographic groups. Factors such as age, marital status, and career stage can significantly impact a woman's ability to achieve balance. Additionally, there are notable differences between industries and regions, with some sectors and geographic areas offering more supportive environments for work-life balance than others. The implications of these findings are far-reaching. A lack of work-life balance can lead to burnout, decreased job satisfaction, and adverse health outcomes for women. Conversely, achieving a harmonious balance between work and personal life can enhance well-being, productivity, and overall quality of life. Employers and policymakers must recognize the importance of fostering supportive environments and implementing policies that facilitate work-life balance. Exploring varying perspectives on women's work-life balance reveals a spectrum of viewpoints. Some argue that achieving balance is a personal responsibility, while others emphasize the need for systemic changes to address structural barriers. There is also a growing recognition of the role of men in achieving gender equity in work-life balance, advocating for shared responsibilities and more inclusive policies.

Challenges Women Encounter in Achieving Work-Life Balance

One of the predominant themes emerging from the analysis is the myriad of challenges women face in their quest for work-life balance. These challenges are multifaceted, encompassing societal, organizational, and individual factors. Firstly, gender-specific challenges persistently undermine women's ability to achieve work-life balance. The gender pay gap, for instance, places women at a financial disadvantage, making it more difficult to balance their careers and personal lives. Women often earn less than their male counterparts for the same work, which can limit their access to resources such as quality childcare, flexible work arrangements, and opportunities for professional development.

Furthermore, women continue to be underrepresented in leadership positions across various industries, compounding the challenge of striking a balance between professional aspirations and family responsibilities. The scarcity of female role models in senior roles can discourage women from pursuing high-level positions, reinforcing a cycle of gender disparity in leadership. This underrepresentation also means that policies and organizational cultures often do not fully address the unique needs and challenges faced by women. Societal expectations play a significant role in the challenges women face. Traditional gender roles often assign primary caregiving responsibilities to women, regardless of their professional commitments. This societal pressure can lead to feelings of guilt and stress as women strive to fulfill both their work and family obligations. Additionally, societal attitudes toward women's work-life balance can vary significantly by region and culture, further complicating the landscape.

At an organizational level, workplace policies and cultures can either support or hinder women's efforts to achieve balance. Inflexible work hours, lack of parental leave, and limited support for remote work are just a few examples of organizational barriers that can impede women's ability to manage their work and personal lives effectively. Organizations that fail to recognize and accommodate the needs of working mothers may inadvertently contribute to

higher levels of job dissatisfaction and turnover among female employees. On an individual level, women often face internal pressures to excel in all areas of their lives, leading to burnout and decreased well-being. The desire to meet high standards at work and at home can result in overcommitment and a lack of time for self-care. Moreover, women may internalize societal expectations and feel compelled to prove their worth in both their professional and personal roles, exacerbating the struggle to achieve a sustainable work-life balance [9].

Societal expectations and traditional gender roles play a substantial role in creating challenges for women. Cultural norms often dictate that women bear the primary responsibility for household and caregiving duties, which can lead to time conflicts and increased stress when attempting to fulfill professional roles simultaneously. These cultural pressures create a double burden for women, who must navigate professional demands while meeting societal expectations. These societal expectations are deeply ingrained, often starting from childhood. From a young age, girls are socialized to prioritize caregiving and domestic responsibilities over professional aspirations. This early socialization shapes their self-perception and career choices, often leading them to pursue careers that are perceived as more compatible with family life. As a result, women are disproportionately represented in part-time work or lower-paid professions, further exacerbating the economic disparities between men and women.

Women often face the dual burden of caregiving and household responsibilities such as cooking, cleaning, and managing schedules, which are time-consuming, undervalued, and can lead to stress, fatigue, and burnout. These demands hinder career progression as women may be unable to commit to long hours or travel, limiting their advancement and leadership opportunities. The absence of supportive workplace policies like flexible hours, adequate parental leave, and affordable childcare worsens these challenges. Addressing these systemic barriers is crucial for promoting gender equity and creating inclusive workplaces that support work-life balance for all.

Strategies and Coping Mechanisms Employed by Women

Amidst these challenges, women have developed a range of strategies and coping mechanisms to navigate the complex terrain of work-life balance. Flexible work arrangements, such as telecommuting and flexible hours, offer women greater control over their schedules, enabling them to accommodate personal commitments. These arrangements allow women to work from home or adjust their work hours to better align with their family responsibilities, thereby reducing the stress and conflict associated with rigid work schedules. Effective time management and boundary-setting emerge as essential strategies. Women often allocate specific time slots for work and family, creating clear boundaries to prevent one domain from encroaching upon the other. For instance, they might designate certain hours for uninterrupted work and other times for family activities, ensuring that both areas receive dedicated attention. This approach helps in maintaining focus and reducing the risk of burnout.

Seeking support from their communities and families also plays a significant role in managing work and personal responsibilities. Women rely on social networks and support systems to share caregiving responsibilities, reducing the burden of household and family duties. This support can come from partners, relatives, friends, or even community services, providing much-needed assistance and enabling women to pursue their professional goals without compromising their personal lives [2]. Women also draw upon their resilience, determination, and adaptability to overcome obstacles and pursue their goals. This

resourcefulness is a testament to their capacity to navigate challenging circumstances effectively. Women often develop creative solutions to balance their dual roles, such as multitasking efficiently, utilizing technology to streamline tasks, and seeking continuous personal and professional development to enhance their skills and opportunities.

By leveraging their strengths and support systems, women find ways to balance their dual roles, demonstrating remarkable perseverance and creativity. Their ability to adapt and thrive despite the pressures of work and family commitments highlights their resilience and determination. This adaptability not only helps them manage current challenges but also equips them to handle future ones with greater confidence and competence.

Does Everyone Consider Work-Life Balance Equally?

A pivotal question arising from this analysis is whether work-life balance is universally recognized and prioritized. The answer is not straightforward. While many women are acutely aware of the importance of work-life balance and actively seek strategies to achieve it, there are segments of society where this concept may not hold the same prominence. Socioeconomic disparities are a significant factor influencing the consideration of work-life balance. Women from lower-income backgrounds often face greater financial pressures, leaving them with limited flexibility to prioritize personal life over work. They may have to work multiple jobs or long hours to make ends meet, making it challenging to find time for personal and family commitments. In contrast, women in more privileged positions may have greater access to resources, such as paid leave, flexible work arrangements, and support services, that facilitate a more balanced approach to managing their professional and personal lives.

Cultural and contextual factors also influence how individuals perceive and pursue work-life balance. In some cultures, there is a strong emphasis on career success and professional achievement, which may lead individuals to prioritize work at the expense of their personal lives [8]. The societal expectation to excel in one's career can overshadow the importance of personal well-being and family time. Conversely, cultures that prioritize family and community may place a higher value on work-life balance, encouraging individuals to allocate more time and energy to personal and familial responsibilities. These cultural differences underscore the need for a nuanced approach to understanding and addressing work-life balance, recognizing that the concept is not uniformly valued or pursued across different contexts.

Institutional and policy factors significantly impact work-life balance. Countries with strong family-friendly policies like subsidized childcare, parental leave, and flexible work arrangements better support individuals in managing work and personal roles. In contrast, the absence of such policies can lead to stress and poor well-being, highlighting the need for structural support [9]. Addressing work-life balance requires a holistic and inclusive approach. Policies must consider the diverse needs of women across different socioeconomic and cultural contexts. A one-size-fits-all strategy is inadequate; tailored interventions are essential to ensure relevance and effectiveness for all.

Implications for Research and Society

The findings of this bibliographic analysis carry several implications for both research and society at large. First and foremost, they underscore the urgency of addressing gender disparities in the workplace. Achieving gender equity in terms of pay, leadership opportunities, and family-friendly policies is crucial for empowering women to pursue work-life balance effectively. Research implications highlight the need for a deeper understanding of the factors

that contribute to gender disparities in the workplace. Future studies should explore the intersectionality of gender with other variables such as race, socioeconomic status, and education to provide a comprehensive view of the challenges women face. Additionally, longitudinal studies could offer insights into how women's work-life balance evolves over time and identify long-term solutions.

From a societal perspective, the findings emphasize the importance of cultural shifts towards gender equality. Societal attitudes and norms need to evolve to support women's roles both at work and at home. Public awareness campaigns and educational programs can play a vital role in challenging traditional gender roles and promoting shared responsibilities in caregiving and household duties. In the workplace, implementing equitable pay structures, increasing the representation of women in leadership positions, and developing robust family-friendly policies are essential steps. Organizations should prioritize flexible work arrangements, comprehensive parental leave policies, and affordable childcare options to support their employees' work-life balance [16]. These changes not only benefit women but also contribute to higher job satisfaction, increased productivity, and reduced turnover rates across the workforce.

Policymakers also have a critical role in creating an enabling environment for work-life balance. Legislation that mandates equal pay, protects parental leave, and provides funding for childcare services can drive systemic change. Collaborative efforts between the government, private sector, and civil society are necessary to address the multifaceted nature of gender disparities and promote inclusive work environments.

Furthermore, the analysis highlights the importance of raising awareness about work-life balance and its significance among individuals and organizations. Encouraging open dialogues and destigmatizing the notion of prioritizing personal life alongside professional ambitions can contribute to a more balanced and fulfilling work environment. Promoting a culture that values work-life balance is essential for creating supportive and inclusive workplaces. Raising awareness about work-life balance involves educating both employees and employers about its benefits. For employees, understanding the importance of work-life balance can lead to better mental and physical health, increased job satisfaction, and improved productivity. For employers, recognizing the advantages of a balanced workforce can result in reduced absenteeism, lower turnover rates, and a more engaged and motivated team. Educational workshops, seminars, and training programs can help spread this awareness and equip individuals with the tools to achieve better balance.

Encouraging open dialogues about work-life balance is also crucial. Creating spaces where employees can discuss their needs and challenges without fear of judgment or repercussions fosters a supportive environment. Regular check-ins, surveys, and feedback mechanisms can help organizations understand the specific needs of their workforce and tailor their policies accordingly. These conversations should include all levels of the organization, from leadership to entry-level employees, ensuring that everyone's voice is heard and considered. Destigmatizing the prioritization of personal life alongside professional ambitions is another important step. Often, employees may feel guilty or hesitant to take time off or request flexible work arrangements due to the fear of being perceived as less committed. By normalizing these practices and highlighting examples of successful work-life balance within the organization, companies can help shift these perceptions. Leadership can play a key role by

modeling balanced behaviors and openly discussing their own efforts to maintain work-life balance [4].

Promoting work-life balance requires flexible policies and a supportive culture that values well-being. Recognition programs can reinforce this. Future research should explore how cultural, social, and economic factors affect women's work-life balance to develop more inclusive and effective policies.

Longitudinal studies tracking the long-term effects of work-life balance on women's career trajectories and overall well-being can provide valuable insights into the lasting impact of achieving this equilibrium. Such studies can reveal how sustained work-life balance practices influence career advancement, job satisfaction, mental health, and personal fulfillment over time [6]. By identifying the long-term benefits and potential trade-offs, researchers can inform policies and practices that support sustainable work-life balance over the course of women's careers. Furthermore, these longitudinal studies can help to identify critical life stages or career phases where work-life balance support is most needed. For instance, early career stages, periods of major life changes such as childbirth, or transitions into senior leadership roles might require different types of support. Understanding these nuances can aid in designing more tailored and effective work-life balance programs.

Overall, the bibliographic analysis of women's work-life balance reveals a multifaceted and nuanced issue that requires concerted efforts from individuals, organizations, and policymakers to address. By acknowledging and addressing the diverse challenges women face, society can move towards a more equitable and balanced future. Individuals can contribute by advocating for their own work-life balance needs and supporting others in their efforts. This includes seeking flexible work arrangements, setting boundaries between work and personal life, and sharing caregiving responsibilities equitably within families. Empowering women to prioritize their well-being and professional aspirations equally is essential for achieving sustainable work-life balance.

CONCLUSION

This bibliographic analysis sheds light on the intricate and multifaceted landscape of women's work-life balance. It uncovers the challenges women encounter, the strategies they employ, and the disparities in the consideration of work-life balance. While women have demonstrated resilience and adaptability in navigating these challenges, there is an evident need for a more equitable and inclusive approach to promoting work-life balance in society. Ultimately, achieving work-life balance should not be an individual burden but a shared responsibility of organizations, policymakers, and society as a whole. By addressing gender disparities, promoting supportive workplace policies, and fostering a culture that values work-life balance, we can create a more harmonious and equitable future where women can pursue their professional aspirations while maintaining fulfilling personal lives.

AUTHORS INFORMATION

Corresponding Authors

Nur Endah Susilowati – Department of Physics Education, Faculty of Mathematics and Science Education, Universitas Pendidikan Indonesia, Bandung (Indonesia);

Email: nurendahsusilowati@upi.edu

Authors

Nur Endah Susilowati – Department of Physics Education, Faculty of Mathematics and Science Education, Universitas Pendidikan Indonesia, Bandung (Indonesia);

Email: nurendahsusilowati@upi.edu

Nuzulira Janeusse Fratiwi – Department of Physics Education, Faculty of Mathematics and Science Education, Universitas Pendidikan Indonesia, Bandung (Indonesia);

Email: nuzulira.janeusse.fratiwi@upi.edu

Carolina Sri Athena Barus – Department of Physics Education, Faculty of Teacher Training and Education, Universitas Pattimura, Ambon (Indonesia).

Email: carolinabarus464@gmail.com

CONFLICT OF INTEREST

"The authors declare no conflict of interest."

REFERENCES

- [1] W. Novita Sari., Achmad Hizazi., "Effect of Good Corporate Governance and Leverage on Profitability-Mediated Tax Avoidance (Study on Mining Companies listed on the Indonesia Stock Exchange 2016 - 2019)," *Int. J. Acad. Res. Account. Financ. Manag. Sci.*, vol. 11, no. 2, pp. 202-221, 2021.
- [2] W. Munyeka and A. Maharaj, "Breaking Barriers and Balancing Bytes: Exploring Work-Life Balance among Female ICT Professionals in a South Telecommunications Company - A PhD Thesis Review," *J. Bus. Manag. Rev.*, vol. 5, no. 3, pp. 234-255, 2024. <https://doi.org/10.47153/jbmr53.9052024>
- [3] N. Sharma, "Systematic Review of Work-Life Balance on Gender: Variables and Avenues for Future Research," no. December, 2021.
- [4] C. Bernuzzi, V. Sommovigo, and I. Setti, "The role of resilience in the work-life interface: A systematic review," *Work*, vol. 73, no. 4, pp. 1147-1165, 2022. <https://doi.org/10.3233/WOR-205023>
- [5] Y. Fan, K. Potočnik, and S. Chaudhry, "A process-oriented, multilevel, multidimensional conceptual framework of work-life balance support: A multidisciplinary systematic literature review and future research agenda," *Int. J. Manag. Rev.*, vol. 23, no. 4, pp. 486-515, 2021. <https://doi.org/10.1111/ijmr.12254>
- [6] A. Vasumathi, "Work life balance of women employees: A literature review," *Int. J. Serv. Oper. Manag.*, vol. 29, no. 1, pp. 100-146, 2018. <https://doi.org/10.1504/IJSOM.2018.10009105>
- [7] Z. Hosseini, M. Yarelahi, S. F. Rahimi, and F. Salmani, "Investigating the Factors Related to Work-Family Conflicts Experienced by Working Women: A Systematic Review," *Heal. Scope*, vol. 12, no. 1, pp. 1-11, 2023. <https://doi.org/10.5812/jhealthscope-129738>
- [8] Y. Makarem and J. Wang, "Career experiences of women in science, technology, engineering, and mathematics fields: A systematic literature review," *Hum. Resour. Dev. Q.*, vol. 31, no. 1, pp. 91-111, 2020. <https://doi.org/10.1002/hrdq.21380>
- [9] S. Chaudhuri, R. Arora, and P. Roy, "Work-Life balance policies and organisational outcomes - a review of literature from the Indian context," *Ind. Commer. Train.*, vol. 52, no. 3, pp. 155-170, 2020. <https://doi.org/10.1108/ICT-01-2019-0003>

- [10] K. Iqbal and V. Faculty, "Progress and Prospects : A Holistic View on the Life of Pakistani Female Expatriates," pp. 55-79, 2020.
- [11] C. A. Saliya, "A Grounded Theory of Enterprising Mothers: Work-Life Balancing of Women in Fiji," *Qual. Rep.*, vol. 28, no. 6, pp. 1610-1640, 2023.
- [12] J. Lalmuanawma and H. Elizabeth, "Psychosocial Issues of Working Women and Work Family Conflict: a Review," vol. 8, no. June, pp. 31-40, 2021.
- [13] J. Wood, J. Oh, J. Park, and W. Kim, "The Relationship Between Work Engagement and Work-Life Balance in Organizations: A Review of the Empirical Research," *Hum. Resour. Dev. Rev.*, vol. 19, no. 3, pp. 240-262, 2020. <https://doi.org/10.1177/1534484320917560>
- [14] R. Rosa, "The trouble with 'work-life balance' in neoliberal academia: a systematic and critical review," *J. Gen. Stud.*, vol. 31, no. 1, pp. 55-73, 2022. <https://doi.org/10.1080/09589236.2021.1933926>
- [15] S. Fazal, S. Masood, F. Nazir, and M. I. Majoka, "Individual and Organizational Strategies for Promoting Work-Life Balance for Sustainable Workforce: A Systematic Literature Review from Pakistan," *Sustain.*, vol. 14, no. 18, 2022. <https://doi.org/10.3390/su141811552>
- [16] Bharadwaj V. and Shanker M., "Women at work place and work life balance: A literature review," *Manag. Technol. Rev.*, vol. 7, no. 01, pp. 46-59, 2019.
- [17] M. Olsson and S. E. Martiny, "Does exposure to counterstereotypical role models influence girls' and women's gender stereotypes and career choices? A review of social psychological research," *Front. Psychol.*, vol. 9, p. 2264, 2018. <https://doi.org/10.3389/fpsyg.2018.02264>
- [18] V. Mohindra, "Gender communication: A comparative analysis of communicational approaches of men and women at workplaces," *IOSR J. Humanit. Soc. Sci.*, vol. 2, no. 1, pp. 18-27, 2012. <https://doi.org/10.9790/0837-0211827>
- [19] M. S. D. S. Pincha Baduge et al., "Barriers to advancing women nurses in healthcare leadership: a systematic review and meta-synthesis," *eClinicalMedicine*, vol. 67, p. 102354, 2024. <https://doi.org/10.1016/j.eclinm.2023.102354>
- [20] J. A. Ball, "Women farmers in developed countries: a literature review," *Agric. Human Values*, vol. 37, no. 1, pp. 147-160, 2020. <https://doi.org/10.1007/s10460-019-09978-3>
- [21] L. Foss, C. Henry, H. Ahl, and G. H. Mikalsen, "Women's entrepreneurship policy research: a 30-year review of the evidence," *Small Bus. Econ.*, vol. 53, no. 2, pp. 409-429, 2019. <https://doi.org/10.1007/s11187-018-9993-8>
- [22] R. S. Jessen, I. R. H. Haraldsen, and E. Stånicke, "Navigating in the dark: Meta-synthesis of subjective experiences of gender dysphoria amongst transgender and gender non-conforming youth," *Soc. Sci. Med.*, vol. 281, no. May, 2021. <https://doi.org/10.1016/j.socscimed.2021.114094>
- [23] G. M. Cardella, B. R. Hernández-Sánchez, and J. C. Sánchez-García, "Women Entrepreneurship: A Systematic Review to Outline the Boundaries of Scientific Literature," *Front. Psychol.*, vol. 11, no. July, pp. 1-18, 2020. <https://doi.org/10.3389/fpsyg.2020.01557>
- [24] Samsu, *Metode Penelitian*. JAMBI: PUSAKA, 2017.
- [25] E. Kusnadi, *Metodologi Penelitian*, 01 ed. Metro: Ramayan Pers Dan Stain Metro, 2008.
- [26] S. Scheidt, C. Gelhard, and J. Henseler, "Old Practice, but Young Research Field: A Systematic Bibliographic Review of Personal Branding," *Front. Psychol.*, vol. 11, no. August, 2020. <https://doi.org/10.3389/fpsyg.2020.01809>